



Instagram Monthly Account Report  
**@crackmacs**

Nov 1, 2019 - Nov 30, 2019

**Followers**  
**21,399**

at last date

**Change**  
**+770**

4% of total followers

**Max. growth**  
**75**

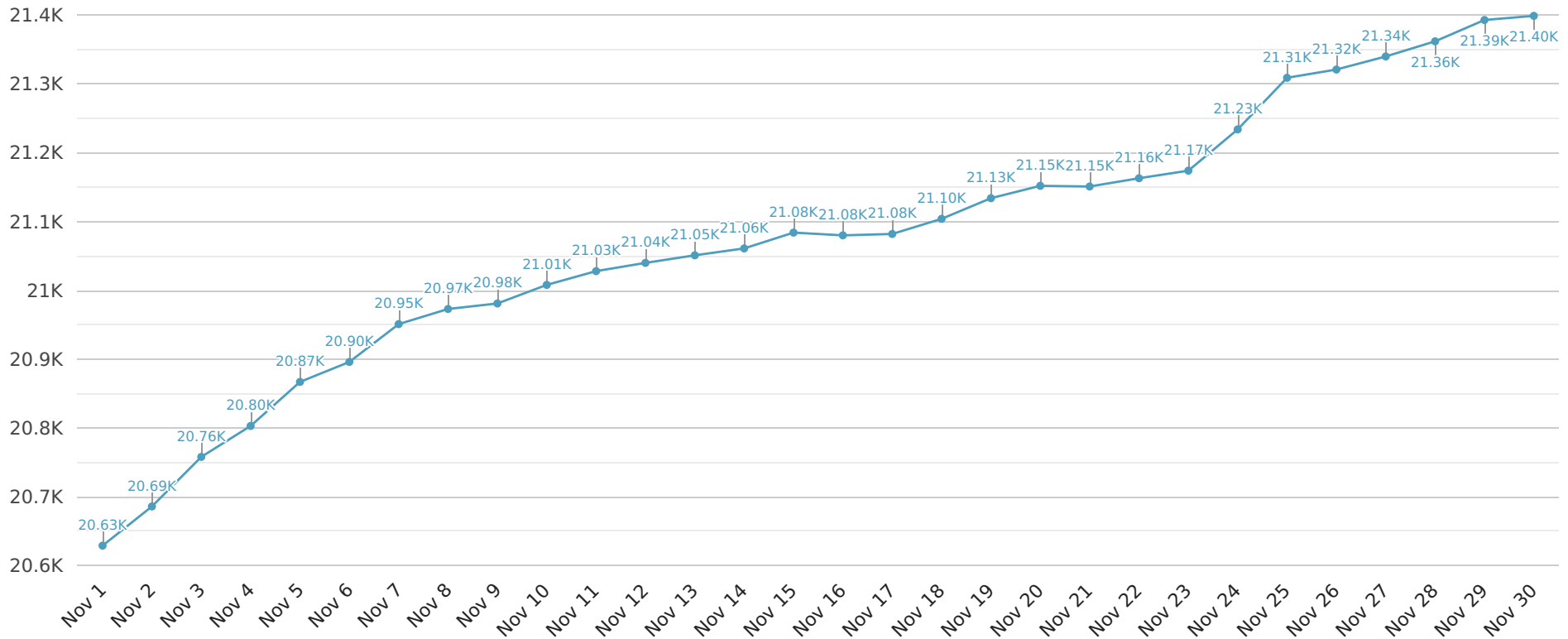
on Nov 25, 2019

**Avg. change**  
**68**

followers per day

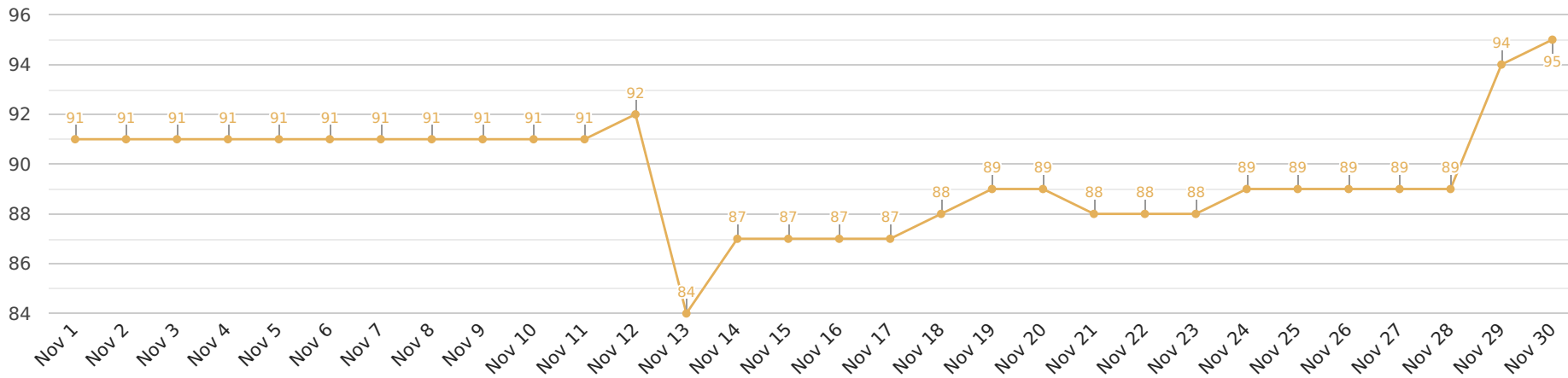
## Total Followers

Total count of followers during the selected timeframe



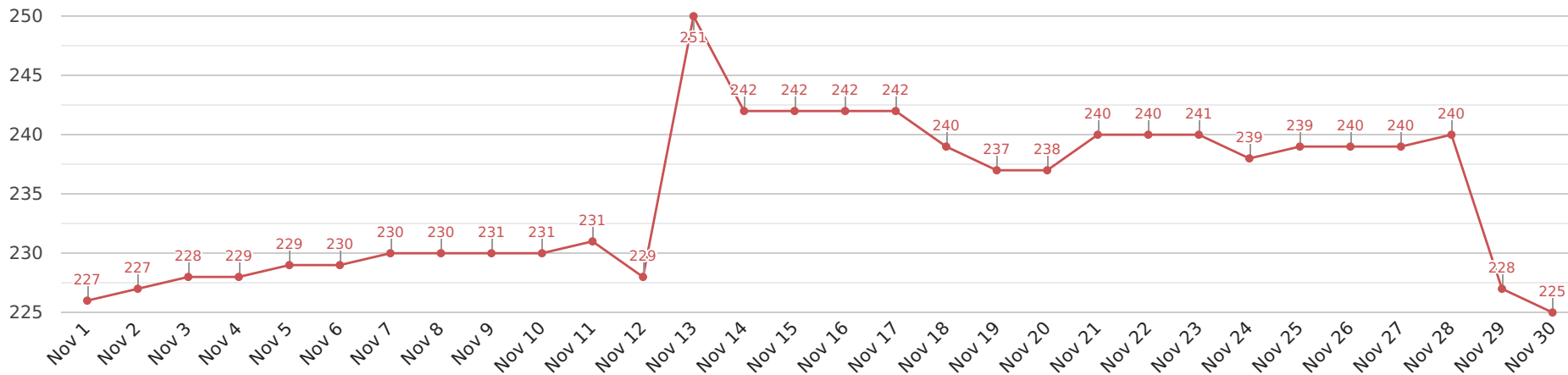
## Following

Total count of followings during the selected timeframe



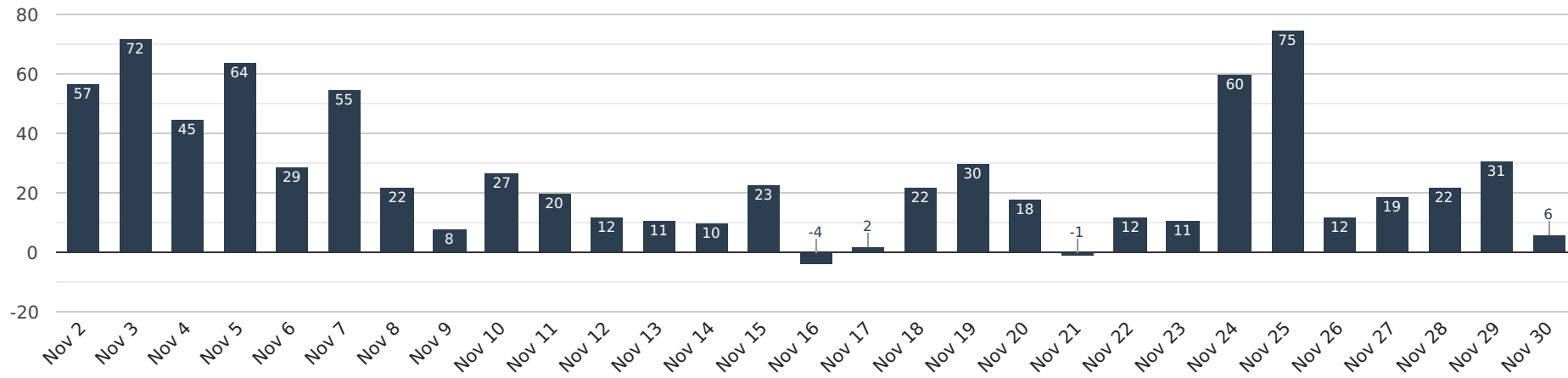
## Influence

Shows account attractiveness to advertisers. Calculated as Followers count divided by count of Following. Higher value is better.



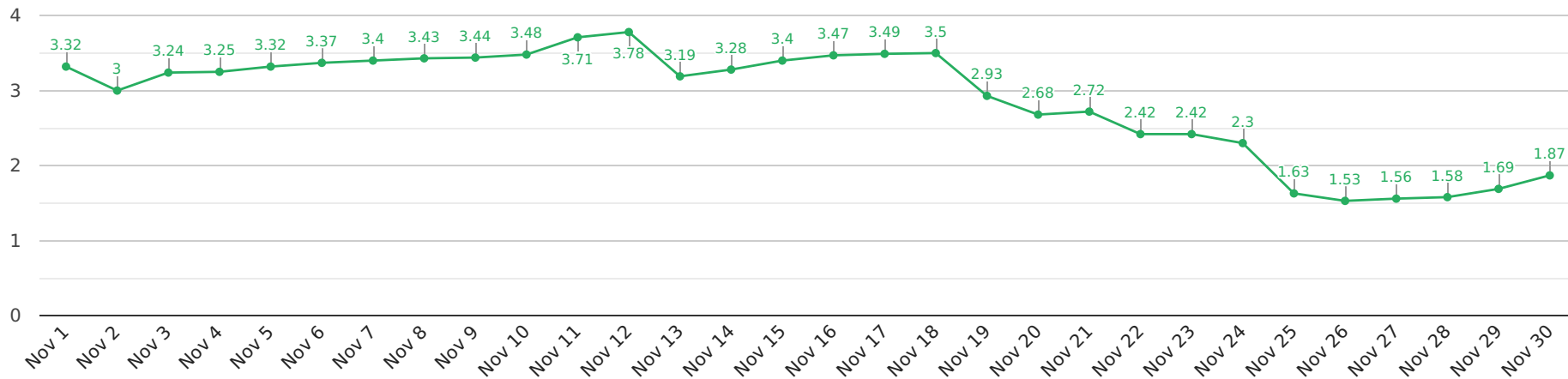
## Followers change

Absolute change in followers during the selected timeframe



## Engagement rate

Indicates which part of your audience interacted with your posts



# Average Likes

Based on your last 12 posts

