

# NOVEMBER 2019

## YOUR TWEETS

During this 30 day period, you earned **113.7K impressions** per day.

### NOV 2019 SUMMARY

Tweets  
**1,603**

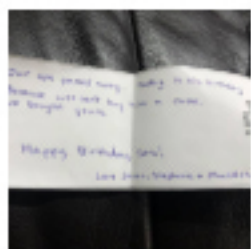
Tweet impressions  
**3.41M**

Profile visits  
**28.1K**

Mentions  
**5,261**

New followers  
**312**

## TOP TWEET



**crackmacs** @Crackmacs

"I typically do not post on FB, but I will make an exception today, as something extraordinary happened. We went to Safeway to pick up our daughter's birthday cake. It was already paid for with the below note."

<https://www.facebook.com/100002960725078/posts/2481501595291840?d=n&sfns=mo...>  
#yyc #yychelps <3  
<pic.twitter.com/RAfBv63odD>

### Engagement rate

**1.5%**

Nov 30  
**0.9% engagement rate**



### Link clicks

**15.7K**

Nov 30  
**317 link clicks**



On average, you earned **524 link clicks** per day

### Retweets

**1.4K**

Nov 30  
**24 Retweets**



On average, you earned **48 Retweets** per day

### Likes

**12.9K**

Nov 30  
**321 likes**

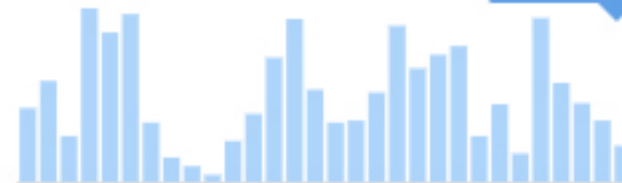


On average, you earned **431 likes** per day

### Replies

**2.7K**

Nov 30  
**37 replies**



On average, you earned **91 replies** per day

Impressions	76,533
Total engagements	12,467
Media engagements	8,357
Likes	1,573
Detail expands	960
Link clicks	877
Profile clicks	342
Retweets	225
Replies	81
Hashtag clicks	50
Follows	2