



Instagram Monthly Account Report
@crackmacs

Jan 1, 2020 - Jan 31, 2020

Followers
23,469

at last date

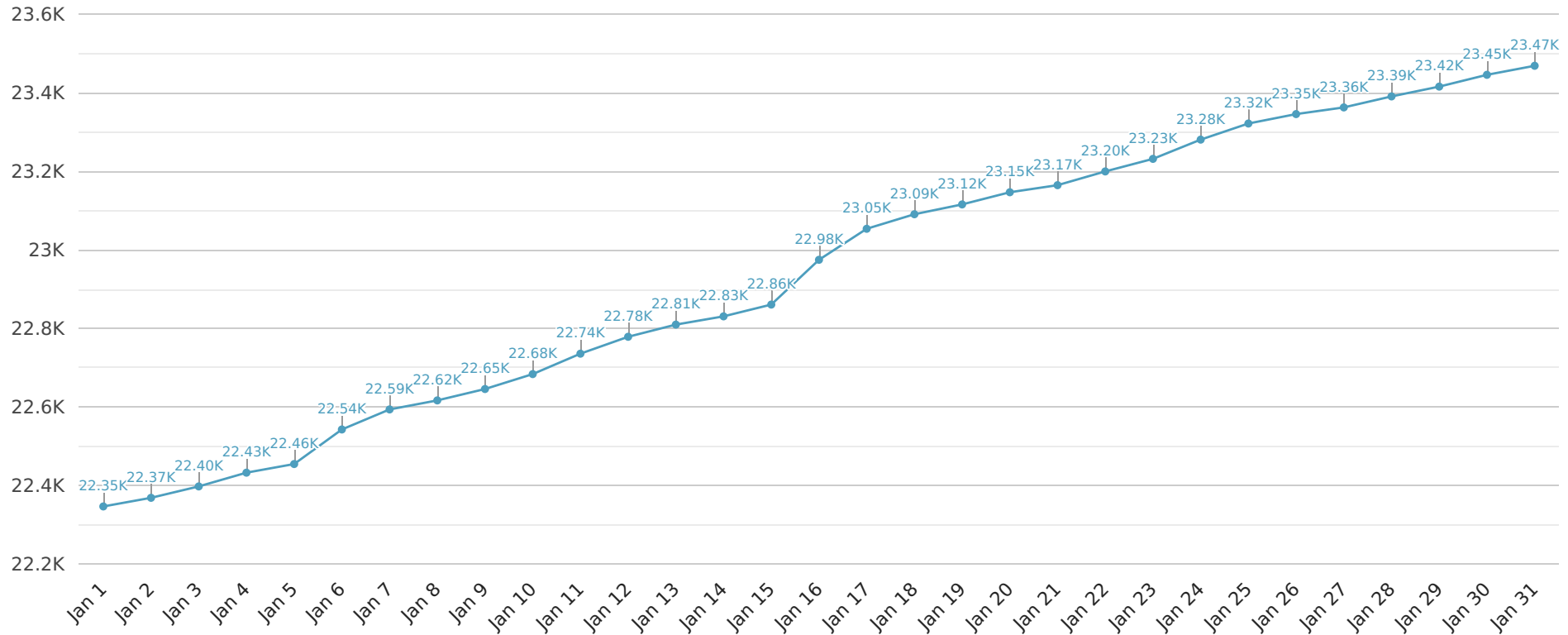
Change
+1,122
5% of total followers

Max. growth
114
on Jan 16, 2020

Avg. change
58
followers per day

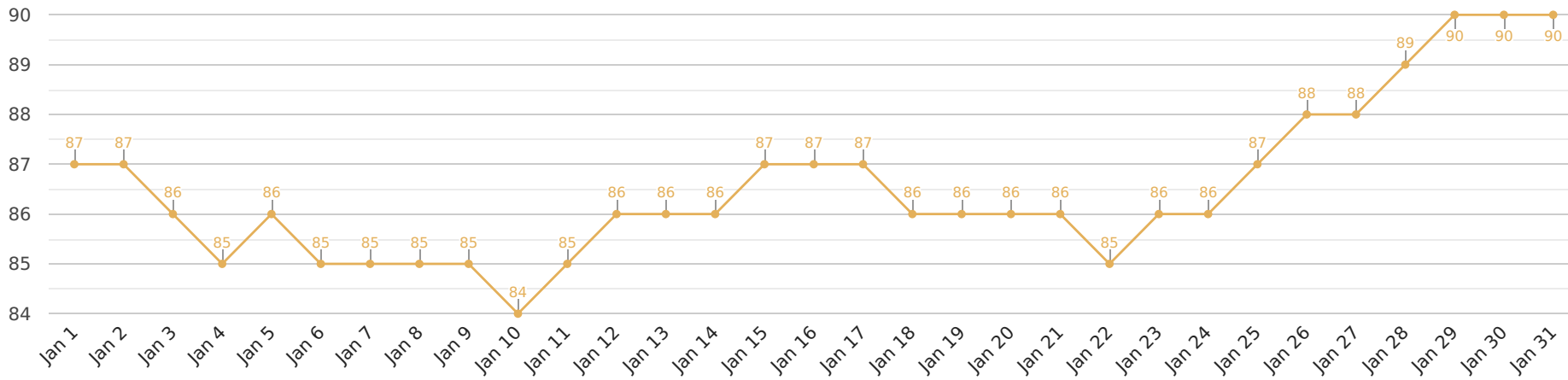
Total Followers

Total count of followers during the selected timeframe



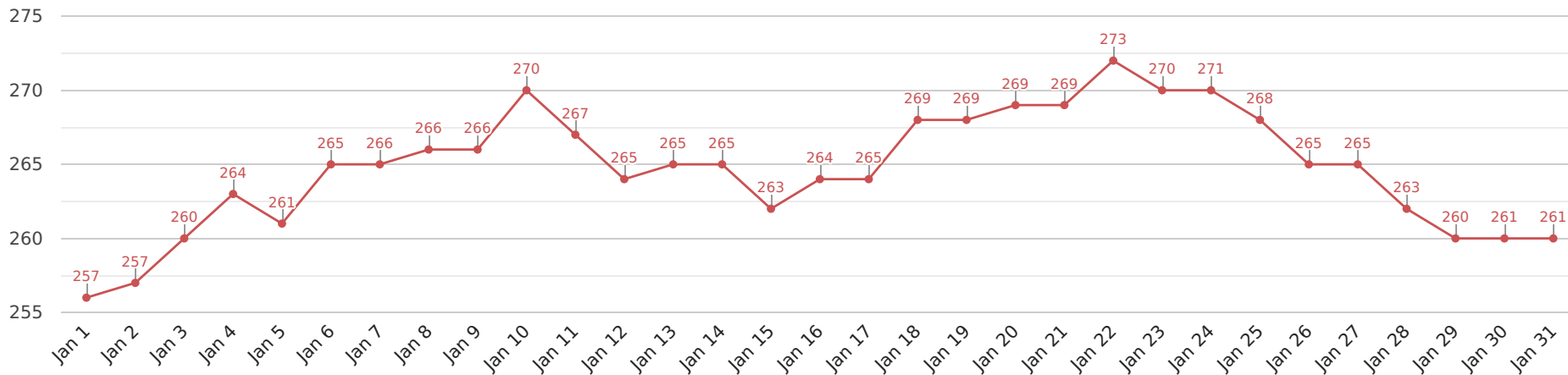
Following

Total count of followings during the selected timeframe



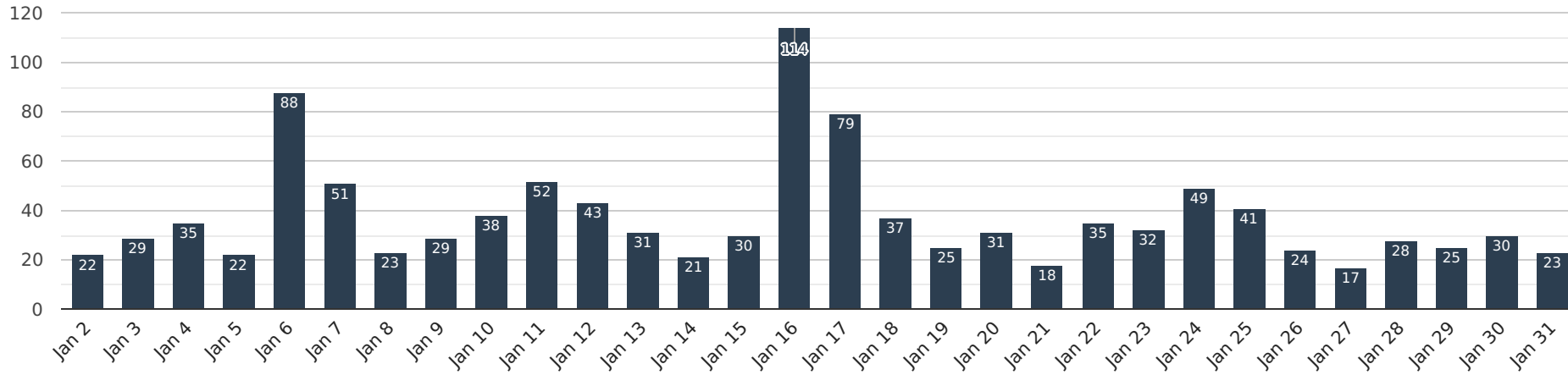
Influence

Shows account attractiveness to advertisers. Calculated as Followers count divided by count of Following. Higher value is better.



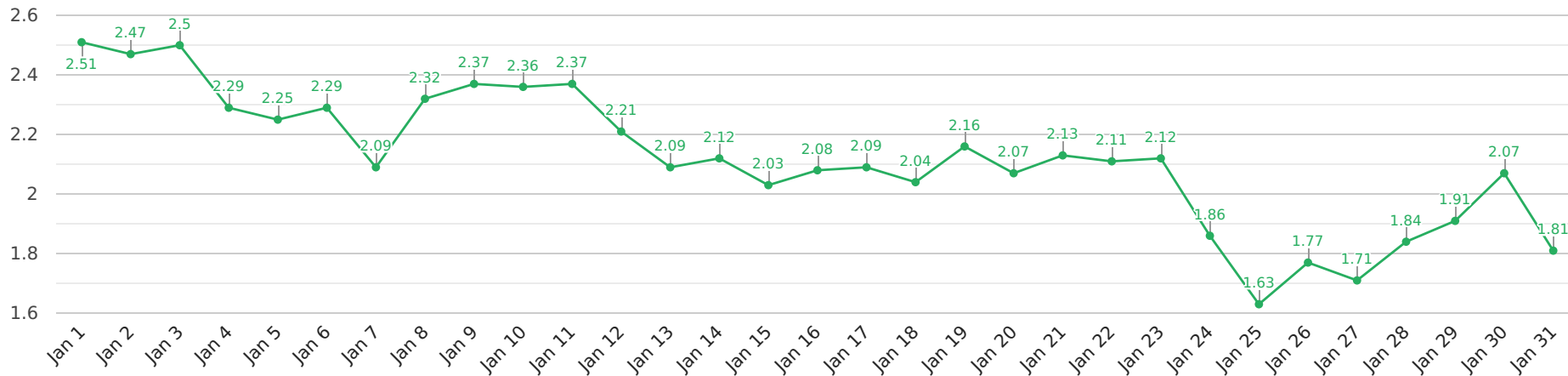
Followers change

Absolute change in followers during the selected timeframe



Engagement rate

Indicates which part of your audience interacted with your posts



Average Likes

Based on your last 12 posts

